

ORDER



WAVY

Orders
Order / Rev: 213276
Alt Order #: 06861961
Product Desc: 10/9-10/15 RANDY FORBES
Estimate: 2659
Flight Dates: 10/09/12 - 10/15/12
Original Date / Rev: 10/08/12 / 10/08/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: National Media
Buying Contact:
Billing Contact:
 815 Slaters Lane
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Forbes for Congress (R)
Demographic: A35-64
Product Codes: PL1
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN302/SP102/SP1137/AL1713/MO2553

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/15/12	23	\$16,175.00	\$13,748.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	23	\$16,175.00	\$13,748.75	0.00
Totals	23	\$16,175.00	\$13,748.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	10/10/12	10/10/12	WAVY News @ Sunrise	CM	5a-6a	--W----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				WAVY News @ Sunrise											
				WAVY NEWS-5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	--W----		1				\$300.00		0.00			
E 2	WAVY	10/11/12	10/11/12	WAVY News @ Sunrise	CM	5a-6a	---T---	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				WAVY News @ Sunrise											
				WAVY NEWS-5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	---T---		1				\$300.00		0.00			
E 3	WAVY	10/12/12	10/12/12	WAVY News @ Sunrise	CM	5a-6a	----F--	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				WAVY News @ Sunrise											
				WAVY NEWS-5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	----F--		1				\$300.00		0.00			
E 4	WAVY	10/15/12	10/15/12	WAVY News @ Sunrise	CM	5a-6a	M-----	:30	1	\$300.00	P2	0.00	NM	1	\$300.00
				WAVY News @ Sunrise											
				WAVY NEWS-5A											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	M-----		1				\$300.00		0.00			
E 5	WAVY	10/13/12	10/13/12	Today Show Sa	CM	8a-10a	-----S-	:30	1	\$300.00	P3	0.00	NM	1	\$300.00
				Today Show Saturday											
				SATURDAY TODAY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/08/12	10/14/12	-----S-		1				\$300.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	WAVY	10/14/12	10/14/12	Today Show Su Today Show Sunday	CM	8a-9a	-----S	:30	1	\$500.00	P2	0.00	NM	1	\$500.00
SUN TODAY-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$500.00		0.00			
E 7	WAVY	10/14/12	10/14/12	Meet the Press Meet the Press	CM	9a-10a	-----S	:30	1	\$1,200.00	P1	0.00	NM	1	\$1,200.00
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$1,200.00		0.00			
E 8	WAVY	10/15/12	10/15/12	Mon Prime Other 2 Monday 8-10p	CM	8-10p	M-----	:30	1	\$2,200.00	P2	0.00	NM	1	\$2,200.00
THE VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$2,200.00		0.00			
E 9	WAVY	10/15/12	10/15/12	WAVY 6AM News WAVY 6AM News	CM	6a-7a	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$700.00		0.00			
E 10	WAVY	10/10/12	10/10/12	Wed Hour 2 Wednesday 9-10p	CM	9p-10p	--W----	:30	1	\$800.00	P4	0.00	NM	1	\$800.00
LAW&OR SVU															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$800.00		0.00			
E 11	WAVY	10/11/12	10/11/12	Thur Hour 2 Thursday 9-10p	CM	9p-10p	---T---	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
OFFICE/PARKS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$700.00		0.00			
E 12	WAVY	10/12/12	10/12/12	Fri Hour 3 Friday 10p-11p	CM	10p-11p	----F--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
DATELINE FR-NBC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	----F--					1	\$500.00		0.00			
E 13	WAVY	10/14/12	10/14/12	FB Night in Amer Pre Ga FB Night in Amer Pre Game	CM	FB Night in Amer F	-----S	:30	1	\$700.00	P3	0.00	NM	1	\$700.00
FTBL NITE AMRCA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$700.00		0.00			
E 14	WAVY	10/14/12	10/14/12	NFL Football NFL Football	CM	NFL Football	-----S	:30	1	\$2,500.00	P3	0.00	NM	1	\$2,500.00
NBC SUN-FTBL<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	-----S					1	\$2,500.00		0.00			
E 15	WAVY	10/15/12	10/15/12	Today Show M-F Today Show M-F	CM	7a-9a	M-----	:30	1	\$700.00	P2	0.00	NM	1	\$700.00
TODAY SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	M-----					1	\$700.00		0.00			
E 16	WAVY	10/10/12	10/10/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	--W----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	--W----					1	\$500.00		0.00			
E 17	WAVY	10/11/12	10/11/12	LN M-F M-F News 10 @ 11	CM	11p-1130p	---T---	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
WAVY NEWS10-11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/08/12	10/14/12	---T---					1	\$500.00		0.00			
E 18	WAVY	10/12/12	10/12/12		CM	11p-1130p	----F--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LN M-F M-F News 10 @11 WAVY NEWS10-11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 ----F-- 1 \$500.00 0.00															
E 19	WAVY	10/15/12	10/15/12	LN M-F M-F News 10 @11	CM	11p-1130p	M-----	:30	2	\$500.00	P3	0.00	NM	2	\$1,000.00
WAVY NEWS10-11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 2 \$500.00 0.00															
E 20	WAVY	10/13/12	10/13/12	LN Sa WAVY News 10 @11 Sat	CM	11p-1130p	-----S-	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY NEWS10-11 <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S- 1 \$800.00 0.00															
E 21	WAVY	10/14/12	10/14/12	Sun News 11p (Football) Sun News 11p -- Late	CM	1130-12a	-----S	:30	1	\$800.00	P2	0.00	NM	1	\$800.00
WAVY NW10 AFTER NFL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/08/12 10/14/12 -----S 1 \$800.00 0.00															
E 22	WAVY	10/15/12	10/15/12	M-F 2-3p The Doctors	CM	2-3p	M-----	:30	1	\$75.00	P4	0.00	NM	1	\$75.00
THE DOCTORS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 M----- 1 \$75.00 0.00															
													Totals	23	\$16,175.00